



市區更新基金  
Urban Renewal Fund

## **Invitation for Proposal for the Development of the Kowloon City Themed Walking Trail**

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The District Urban Renewal Forum (DURF) is one of the major highlights of the new “Urban Renewal Strategy” promulgated by the Government in 2011. As the first DURF in Hong Kong the Kowloon City DURF was established in June 2011 with the mission of formulating the Urban Renewal Plan (URP) for Kowloon City.

Based on the results of different studies and a series of public engagement activities, the Kowloon City DURF formulated and submitted the URP to the Government in January 2014 for consideration and follow-up. The development of the Kowloon City Themed Walking Trail is one of the recommendations of the URP.

In line with its commitment to support heritage preservation and district revitalisation initiatives in the urban renewal context, the Urban Renewal Fund (URF) intends to provide funding to the project on the development of the Themed Walking Trail and plans to invite proposals from interested organizations to carry out the project.

In April 2016, the URF conducted an Invitation for Expression of Interest (EOI) to ascertain the nature and extent of interests as well as the underlying concepts of the organizations that may be interested in the Project on the development of the Kowloon City Themed Walking Trail. The purpose is to collect views and ideas from relevant organizations on a non-committal basis.

The Invitation for EOI was closed in June 2016 with encouraging responses from interested organizations. The EOI submissions provided the URF with useful information and better understanding on the organizations’ ideas and concerns that are beneficial to the further planning of the Project.

In this background, the URF now invites Proposals from interested organizations to implement the development of the Kowloon City Themed Walking Trail. It is the URF’s intention to provide funding to the Successful Proponent to carry out the Project. This Invitation for Proposal (IFP) is independent from the aforementioned Invitation for EOI. Interested organizations are invited to respond to the IFP regardless of whether or not they have previously responded to the Invitation for EOI. The closing date is 10 March 2017.

We will also organize a briefing session on the Invitation for Proposal on 22 December 2016 (Thursday) at the following venue with details as follows:

Briefing Session

Date: 22 December 2016 (Thursday)

Time: 10:00am (Registration starts at 9:45am)

Venue: Room 202, 2/F, Duke Of Windsor Social Services Building,  
15 Hennessy Rd, Wan Chai, Hong Kong.

\*The briefing session will be conducted in Cantonese.

For details, please refer to the URF website: <http://www.urfund.org.hk>

Ends/ Thursday, 8 December, 2016

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